

CURRICULUM VITAE

Elizabeth Goodwin

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PROFILE (BIO)

Current position : Advisor Sustainability Strategy and Good Governance, Focal point Sustainable Commodities

Education : CAS in Development and Cooperation, ETH Zurich; MSC in Responsibility and Business Practice, University of Bath; MA (Oxon) and BA (Hons) in Geography, University of Oxford

Languages : English (mother tongue), German (professional fluency), Spanish (very good), French (good)

Profile statement: Elizabeth is a sustainability strategy professional, who combines a broad overview of environmental and social issues with a deep understanding of good governance. She is responsible for Swisscontact's sustainability strategy and reporting, for which she draws on an MSc in Responsibility and Business Practice and her time in the Sustainable Business team at the environmental NGO, WWF. She has extensive first-hand private sector experience, having worked for an SME, a global manufacturing company and in business consulting. Her interest in governance was sparked by roles at the UK-based development cooperation NGO, VSO, where she worked on national level policy campaigns as well as on organizational governance issues.

KEY QUALIFICATIONS

sustainability strategy, sustainable business, good governance, agricultural commodities, policy development, strategy development, advocacy and lobbying, organizational governance, stakeholder consultation, moderation and facilitation, project management, cross sector partnerships

PROFESSIONAL EXPERIENCE

Institution: Swisscontact, Zurich, Switzerland

Date: 03.2023 – present

Position: Advisor Sustainability Strategy and Good Governance; Focal Point Sustainable Commodities

Development of Swisscontact's sustainability strategy and sustainability reporting framework.

Writing Swisscontact's good governance policy and related guidelines, advice and tools for project teams.

Project backstopping, including support for strategy development, political and governance analyses as part of systems mapping, intervention design, training and capacity building for project teams.

Reviewing and supporting project proposals and bid writing.

Designing and conducting trainings on good governance, including organizational governance, corporate governance, project governance, policy development, and governance-related impacts.

Contributing to the debates on sustainable agricultural commodities, particularly cocoa and coffee. Bringing Swisscontact's perspective to various multistakeholder platforms.

Institution: Swisscontact, Zurich, Switzerland

Date: 06.2021 – 03.2023

Position: Programme Officer

Brokering expert mentoring support for SMEs based in developing countries and emerging economies.

Assessing the needs of the businesses and agreeing the focus of the support necessary for them to grow.

	Finding and briefing appropriate experts, facilitating the collaboration, and measuring results.
Institution: FIND, the global alliance for diagnostics, Geneva, Switzerland Date: 06.2021 – 12.2021	Position: Consultant Advising a global health partnership on cross-sector partnerships with health technology companies.
Institution: Pep Shot AG, Zurich, Switzerland Date: 06.2015 – 12.2021	Position: Co-founder Co-founding and managing a social media photography company with photographers in four Swiss cities. Developing and executing the organization and marketing strategies.
Institution: Freelance, London, UK Date: 05.2012 – 02.2013	Position: Project Manager and Communications Advisor Project management and communications advice for a variety of NGOs and companies in London. Stakeholder consultation for a Premier League football club. Development and delivery of a communications skills course for young people at risk of involvement in criminal gangs.
Institution: VSO, London, UK Date: 05.2009 – 04.2012	Position: Project Manager, Parliamentary Relations Project managing the provision of support for national level advocacy efforts in 20 countries in Asia, Africa and Latin America Securing strategic advice and lobbying expertise from British MPs. Lobbying for changes to the UK's international development policy. Educating and informing politicians to build a network of cross-party support for the UK's development cooperation work.
Institution: VSO, London, UK Date: 06.2010 – 06.2011	Position: Board Support Officer Supporting the CEO and Board of Trustees and providing research support and advice as part of a governance review.
Institution: WWF, Guildford, UK Date: 05.2007 – 02.2009	Position: Project Manager, Sustainable Business Unit Co-delivering a sustainable business executive education programme. Producing a report on the sustainability of the luxury goods industry. Analysing ESG data obtained from companies and third parties. Establishing partnerships with business conference organizers and securing speaking engagement for WWF thematic experts.
Institution: Reckitt, Barcelona, Spain Date: 03.2005 – 07.2007	Position: Brand Manager Developing strategies for four fast moving consumer goods brands with a combined turnover of CHF 40M. Managing large and complex remote teams, without hierarchical authority, taking product innovation ideas from the concept stage through to market launch. Winning a sustainability prize for reducing plastic use in packaging.
Institution: Reckitt, Swindon, UK Date: 09.2001 – 03.2005	Position: Assistant Brand Manager and Global Project Champion Marketing for a fast moving consumer goods company, including developing copy for TV, press and online advertising. Leading an international, cross-functional team, including R&D, manufacturing and marketing, to develop a pipeline of new products.
Institution: Frost & Sullivan, Oxford, UK Date: 01.2001 – 09.2001	Position: Research Assistant Research support for the chemicals division of a business strategy consultancy.
Institution: Coral Cay Conservation, Palawan, Philippines Date: 07.2000 – 12.2000	Position: Research Assistant Fieldwork, data collection and analysis for an environmental conservation NGO.

REFERENCE PROJECTS

2009 – 2012 PolVol, funded by DFID among others, 20 countries in Asia, Africa and Latin America, Project Manager