




## CAMBODIA'S ENTREPRENEURIAL ECOSYSTEM STRENGTHENING CONFERENCE 2024

# POWER OF COLLABORATION FOR IMPACT



 25 NOVEMBER 2024

 8:30AM - 17:00PM

 Diamond Island Convention and Exhibition Center  
Phnom Penh, Cambodia

## INFORMATION PACK

Organizers:



Strategic Partners:





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## 01. WELCOME LETTER

Greetings and welcome!

On behalf of Khmer Enterprise and Swisscontact, we warmly welcome you to Cambodia's Entrepreneurial Ecosystem Strengthening Conference 2024 (CAMESCO24).

It is our great honor to co-organize this 3rd edition of CAMESCO under the banner of Khmer Enterprise Entrepreneurial Ecosystem Day 2024. Established in 2022, CAMESCO serves as a key initiative to foster a network of like-minded stakeholders committed to strengthening Cambodia's entrepreneurial and investment ecosystem. This platform not only highlights best practices but also promotes collaboration, trust-building, and the nurturing of an entrepreneurship culture among Entrepreneur Support Organizations (ESOs) and other key ecosystem actors. We are deeply grateful for your participation today.

CAMESCO24 is co-financed by Khmer Enterprise (KE), Swiss Agency for Development and Cooperation (SDC), and Korea International Cooperation Agency (KOICA), under the Enhancing Entrepreneurial Ecosystem and Investments (3Ei) initiative. The event is curated to reflect the priorities and discussions that emerged from the 12 Give a Day events and 3 Ecosystem Builder Network (EBN) meetings held throughout 2024.

This year's conference will feature 17 distinguished speakers from Cambodia, the region, and beyond. These experts bring a wealth of knowledge and experience, offering valuable insights into global best practices and fostering a deeper understanding of the opportunities and challenges within Cambodia's entrepreneurial landscape. Discussions will cover key topics such as Impact Investing, systemic transformation, and innovative approaches to ecosystem strengthening.

We sincerely appreciate the ongoing support of our partners, whose contributions make this event possible. Special thanks go to our strategic and media partners for their trust and collaboration.

Thank you for your presence, interest, and commitment to CAMESCO24. We hope this conference will open up new avenues for collaboration and innovation, contributing to a more vibrant and attractive entrepreneurial and investment ecosystem in Cambodia.

Wishing everyone a productive and insightful day ahead!



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**Dr. Daniel Setiawan Nugraha**  
Country Director  
Swisscontact Cambodia



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**H.E. Dr. Vanmunin Chhieng**  
Chief Executive Officer  
Khmer Enterprise





## 02. BACKGROUND




**Cambodia's Entrepreneurial Ecosystem Strengthening Conference (CAMESCO)** is an initiative established to build a network with like-minded stakeholders to strengthen Cambodia's entrepreneurship and investment ecosystem. This allows the showcase of the best practices in promoting collaboration and trust building and fostering entrepreneurship culture among Entrepreneur Support Organizations (ESOs) and system's actors.

CAMESCO is envisioned as a regular annual conference to bring together local and international stakeholders within the entrepreneurial development community and explore challenges and opportunities to build a strong and attractive Cambodia's Entrepreneurial and Investment ecosystem. The first edition CAMESCO was held in 2022 joined by 167 participants both by the local and regional stakeholders within the entrepreneurial development space. The second edition of CAMESCO was held in 2023 joined by more than 180 participants both the local and regional stakeholders within the entrepreneurial development space. CAMESCO is being conducted under the **Enhancing Entrepreneurial Ecosystem and Investments (3Ei) initiative**, co-financed by Khmer Enterprise (KE), Swiss Agency for Development and Cooperation (SDC), and Korea International Cooperation Agency (KOICA) and co-implemented by Khmer Enterprise and Swisscontact.



### 03. CAMESCO24 FOCUS

CAMESCO24 has been curated based on the demands that have been reflected in the various Give a Day events of 2024. Thus, Cambodia’s Entrepreneurial Ecosystem Strengthening Conference 2024 (CAMESCO24) is organized with the following particular focus:




**Recap the year-round summary** of Cambodia’s entrepreneurial ecosystem initiatives and status, including [Give a Day](#) and Ecosystem Builder Network ([EBN](#)) meetings and other ecosystem strengthening activities that have occurred within the year




**Disseminate findings** of the Cambodia’s Entrepreneurial Ecosystem via the Social Network Analysis



**Promote impact investing ecosystem** to mobilize investment capital towards impact entrepreneurs via global and regional initiatives and their implication in Cambodia



Explore innovative solutions to **thrive for a systemic change** for entrepreneurship support



**Network** with national and regional organizations.

Furthermore, the event will also feature two focused tracks:

The **Impact Investing Track**, themed *“Harnessing Collaborative Power to Build the Impact Economy,”* will highlight the pre-launch of GSG Impact Cambodia National Partner. This track will unveil GSG Impact Cambodia National Partner’s strategic initiatives and aim to build a coalition with GSG National Partners to foster a thriving impact investment ecosystem. This aligns with the GSG Impact Partnership’s mission to catalyze investments and entrepreneurship for the benefit of both people and the planet.

The **Entrepreneurial Ecosystem Track**, themed *“Harnessing Collaborative Power to Drive Systemic Transformation,”* will bring together stakeholders to foster innovation and promote systemic changes. Through collaboration, participants will work towards strengthening and advancing Cambodia’s entrepreneurial ecosystem from a broader perspective.



## 04. AGENDA

Time	Sessions
<b>IMPACT INVESTING TRACK: HARNESSING COLLABORATIVE POWER TO BUILD IMPACT ECONOMY</b>	
8:30-9:00	<b>Guests Arrival and Registration</b>
9:00-9:05	<b>National Anthem</b>
9:05-9:30	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Shin Jung Yeon</b>, Deputy Country Director, Korea International Cooperation Agency (KOICA)</li> </ul> <p><b>Opening Remarks and Pre-Launch of GSG Impact Cambodia National Partner</b></p> <ul style="list-style-type: none"> <li>• <b>H.E. Dr. Vanmunin Chhieng</b>, CEO, Khmer Enterprise</li> </ul>
9:30-9:40	<b>Photo Session</b>
9:40-10:10	<p><b>Session 1: Introduction of the GSG Impact National Partners</b></p> <p><b>Objective:</b> To provide insights into Cambodia National Partner's strategic initiatives and showcase GSG Impact Partner's achievements in catalyzing investments and entrepreneurship to build an impact economy</p> <p>Showcase the GSG Impact Partner: Japan National Partner and its Achievements</p> <ul style="list-style-type: none"> <li>• <b>Mr. Masataka Uo</b>, CEO of Japan Fundraising Association and Vice Chair of GSG Impact Japan National Partner</li> </ul> <p>Cambodia National Partner's Strategic to Build a Vibrant Cambodia's Impact Investment Ecosystem</p> <ul style="list-style-type: none"> <li>• <b>Mr. Somphyvatanak Kong</b>, Senior Market and Funding Manager, Khmer Enterprise</li> </ul>
10:10-10:30	<b>Coffee Break</b>
10:30-11:30	<p><b>Session 2: Nurturing a Vibrant Impact Ecosystem</b></p> <p><b>Panel Discussion:</b> Harnessing Networks to Cultivate a Thriving Impact Investing Ecosystem and Accelerate Investments in the Impact Economy</p> <p><b>Objective:</b> To demonstrate how leveraging networks can enhance the impact investing ecosystem by promoting collaboration, unlocking investment opportunities, supporting entrepreneurship, and measuring effectiveness to catalyze a sustainable impact economy</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Fai Wechayachai</b>, Head of Asia Market Development, GSG Impact</li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Mark Selby</b>, Director of Climate Finance, Mekong Strategic Capital</li> <li>• <b>Mr. Romy Cahyadi</b>, CEO, Instellar and Indonesia Impact Alliance</li> <li>• <b>Dr. Melissa Foo</b>, CEO, Malaysia Impact Alliance</li> </ul>
11:30-13:00	<b>Networking Lunch</b>

<b>ENTREPRENEURIAL ECOSYSTEM TRACK: HARNESSING COLLABORATIVE POWER TO DRIVE SYSTEMIC TRANSFORMATION</b>	
13:00–13:40	<p><b>Session 3: Summary of Key Results of Cambodia’s Entrepreneurial</b></p> <p><b>Objective:</b> To provide insights into the status and development of Cambodia’s entrepreneurial ecosystem by sharing initiatives and evolving ecosystem development.</p> <p>Summary of the Key Results and KE’s Initiatives in Cambodia</p> <ul style="list-style-type: none"> <li>• <b>Ms. Sreynang Hun</b>, Entrepreneurship Ecosystem Specialist, Khmer Enterprise</li> </ul> <p>Preliminary Findings of the Cambodia’s Entrepreneurial Ecosystem via the Social Network Analysis (SNA)</p> <ul style="list-style-type: none"> <li>• <b>Ms. Agnes Lachaise</b>, Senior Consultant, Sevea Consulting</li> </ul>
13:40–14:40	<p><b>Session 4: Panel Discussion: Unlocking Systemic Transformation Through the Power of Collaboration</b></p> <p><b>Objective:</b> To explore how collaboration and strategic partnerships drive sustainable, large-scale change, sharing insights on creating ecosystems that foster innovation and systemic transformation.</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Michael Tan</b>, CEO, Aquarii BD Cambodia</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Ayaka Matsuno</b>, Director of Social Innovation Program, Sasakawa Peace Foundation (SPF)</li> <li>• <b>Ms. Sucharita Kamath</b>, Regional Director Asia, Aspen Network of Development and Entrepreneurs (ANDE)</li> <li>• <b>Ms. Quynh Anh Nguyen</b>, Program Manager, Swiss Entrepreneurship Program (Swiss EP) in Vietnam</li> </ul>
14:40–15:00	<p><b>Coffee Break</b></p>
15:00–16:00	<p><b>Session 5: Global and Regional Trends of Entrepreneurship Support at Scale</b></p> <p><b>Objective:</b> To share the key global and regional trends in entrepreneurship support, focusing on effective strategies and technologies that enable scalable impact.</p> <p>Scaling Impact: Unleashing Data and AI for Scalable Entrepreneurial Ecosystem Development and Impact</p> <ul style="list-style-type: none"> <li>• <b>Mr. Tom Sebastian</b>, Regional Director Programs &amp; Partnerships Asia (APAC), Seedstars</li> </ul> <p>Scaling Sustainably: Leveraging ESG Principles to Drive Market Growth and Resilience</p> <ul style="list-style-type: none"> <li>• <b>Ms. Sabine Joukes</b>, Chief of Party, USAID Morodok Baitang</li> </ul>
16:00–16:15	<p><b>Closing Keynote: Way Forward to Drive Systemic Transformation in Cambodia</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Daniel Setiawan Nugraha</b>, Country Director, Swisscontact Cambodia</li> </ul>



## 05. RECAP OF CAMESCO23

The second CAMESCO event took place in 2023, attracting 182 participants from 115 organizations representing government agencies, investors, entrepreneur support organizations, intermediaries, development partners, entrepreneurs among other. Please refer to figure 1 of Snapshot of CAMESCO23.

Other key highlights from CAMESCO23 includes:

- Championed inclusive approaches, emphasizing gender lens investing and fostering a balanced entrepreneurial environment.
- Delved into innovative financial instruments for SMEs, providing insights on global accelerator effectiveness and blended finance trends, essential for capital mobilization in Cambodia.
- Highlighted global best practices, sustainable investments, and envisioned a future where the country attracts regional ecosystem actors, signaling a determined push to elevate Cambodia's entrepreneurial presence on the global stage.



Figure 1: Snapshot of CAMESCO23



## 06. KEY ECOSYSTEM INITIATIVES SUPPORTING CAMESCO

While Give a Day brings the ecosystem actors together bi-monthly, EBN brings the facilitating organizations on quarterly basis, there is a need to bring other stakeholders and international investors and organizations that are looking for opportunity in Cambodia together as well. CAMESCO is the perfect opportunity to realize this gathering as illustrated figure 2 of Strategic Approach of 3Ei of Collaboration Pillar. CAMESCO would be the go-to signature event for impact investing information, opportunities, and networking in Cambodia.

### Collaboration Pillar

Collaboration pillar aims to strengthen entrepreneurial ecosystem by deeping trust-based relationship among the system's actors.



Figure 2: Strategic Approach of 3Ei of Collaboration Pillar





## 6.1. Give a Day



12 Give a Day meetings have been organized in 2024 among those 7 were held in Phnom Penh, 3 in Siem Reap and 2 in Battambang. A total of 528 people from 243 institutions participated. Give a Day aims to create a space for key stakeholders in the ecosystem to systematically dive deep into key issues of the entrepreneurial ecosystem via bi-monthly meetings. The initiative's purpose is to foster connections and trust among Entrepreneurs Support Organizations (ESOs), allowing them to better understand each other's work and differentiate their programs. This process can lead to demand-driven discussions, presentations, and collaborations, which may also integrate peer exchange workshops. Consequently, this enhanced trust will result in improved services for entrepreneurs. In addition, Give a Day is one of the instruments to collect key insights to produce call-for-action items for the entrepreneurial ecosystem.

### 6.1.1. Key Takeaways from Give a Day in 2024

The format of the Give a Day is that the experts presents, or a panel discussion was held on a particular demand-based topic followed by group discussions.

All recommendations from the discussions from each Give a Day have been compiled together.

#### Give a Day in Phnom Penh

##### Give a Day 20<sup>th</sup> Feb 2024

#### Navigating Impact Management and Transparency to achieve the SDGs: Learning from Key Global Markets

- 1.1 Need a better way to communicate “Impact” and increase the understanding of “impact investing”, “Sustainability” and “ESG”.
- 1.2 Call for focus on building guideline and impact framework for stakeholders to have clearer framework to work on.

##### Give a Day 21<sup>st</sup> Mar 2024

#### GLI Landscape Dissemination Workshop

- 2.1 Development of a GLI Strategy.
- 2.2 Support for GLI Enterprise to become investment-ready and Enhance Enterprises’ Capacity and Scalability.
- 2.3 Blended Finance to structure Innovative Finance to tailored financial product targeting GLI Enterprise.

##### Give a Day 22<sup>nd</sup> May 2024

#### Nurturing Diversity of Cambodia’s Entrepreneurial Ecosystem

- 3.1 Need for assessment tools for entrepreneurs to access their stages of businesses to fit with the right support programs.
- 3.2 Call for Improve coordination and open communication between stakeholders to address challenges and weaknesses including building trusts of expertise for ESOs to develop and deliver the services to entrepreneurs.





**Give a Day 23<sup>rd</sup>  
June 2024**

**Entrepreneurial Ecosystem Roadmap Consultation Workshop**

- 4.1** Introduce innovative financing options tailored for startups and early operational SMEs.
- 4.2** Establish a Public-Private partnership on nationwide Entrepreneurship training program or curriculum with different paths for different entrepreneurs (3 different stages).
- 4.3** Create a “Business Starter Package” for any newly registered SME or business to guide them towards the relevant information, collect data on their needs and integrate a chatbot within an existing platform.
- 4.4** Promoting entrepreneurial culture to see value to invest in learning and innovation.
- 4.5** Create a national market expansion program or include additional market components within existing programs for national market expansion.
- 4.6** Policy on tax exemption for startups & policy on mobilizing capital for startups through angel investing, crowdfunding, or corporate venture

**Give a Day 24<sup>th</sup>  
Sep 2024**

**Thriving Cambodia's Impact Investing Ecosystem**

- 5.1** Need for cohesive strategies and frameworks to attract diverse impact investors
- 5.2** Need for specific measurement tools for companies to access and record their impact and ESG alignment – Impact measurement tools for both companies and investors to align on impact and ESG alignment
- 5.3** The importance of alignment between companies and Impact investors on the investment outcomes – Need for companies to increase understandings on impact investments and be ready to innovate and to be investment readied
- 5.4** Call for increasing awareness and knowledge on ESG awareness, aligning impact goals, and fostering better communication between investors and investees are essential for attracting more investment into Cambodia's impact-driven businesses



## Give a Day 25<sup>th</sup> Oct 2024

### Silicon Valley Secrets: Unlocking Cambodia's Path to Innovation and Growth

- 6.1** Call for stronger focus on the culture of trust building, entrepreneur failure journey, serial entrepreneurs, supportive and engaging mentorship for thriving entrepreneurial ecosystem.
- 6.2** Need for clear regulation and legal framework for start-up to grow and thrive especially to grow innovation and attract capital and investment.
- 6.3** Lesson learnt on practical mindset that start-up needed to adapt:
  1. Think global from Day 1 – with global mindset, start-up has more opportunity to expand and scale.
  2. Failure of Start-up – Start-up should expect to be failed and learnt from the failure. The founders should be encouraged to experiment and bound back from their mistakes
  3. Profitability Focus – the next trend in the start-up world now is to focus on being profitable so start-up should focus on getting sales and clients instead of just investments

## Give a Day in Battambang

### 1<sup>st</sup> Give a Day in Battambang

#### Kick Off

- 7.1** Need to build a community platform where they could engage and collaborate with each other in program/activity
- 7.2** Need capacity building for SMEs owners on specific sector segmentation especially on agro-processing, product packaging and quality management, and go-to market supports
- 7.3** Need specific skills building for SMEs especially on digital skills and digital marketing with the growing presence of social media

### 2<sup>nd</sup> Give a Day in Battambang

#### Designing and Producing the Digital Content for SMEs

- 8.1** Need more call for ESOs and relevant stakeholders in Battambang for more engagement to join the platform to expand networking and opportunities.
- 8.2** Need a concentrate information sharing platform where could be accessible to local SMEs, ESOs in Battambang to engage and collaborate



## Give a Day in Siem Reap

### 1<sup>st</sup> Give a Day in Siem Reap

#### Kick Off

- 9.1 Entrepreneur Support Organizations (ESO) agreed and recognized the benefits of knowing each other's activities in supporting entrepreneurs

### 2<sup>nd</sup> Give a Day in Siem Reap

#### Common Challenge, Collaborating Solution

- 10.1 Lack of the digital marketing skills specifically Artificial Intelligent (AI) skills
- 10.2 Lack of awareness to access to market and market standard requirement
- 10.3 Need for enhancement of the product standardize and packaging standard

### 3<sup>rd</sup> Give a Day in Siem Reap

#### The Three Essential Financial Reports for Business Plan

- 11.1 Give a Day that bring different organizations (ESOs) together is important for Siem Reap Entrepreneurial Ecosystem as more collaborations can only be forged by each organizations meet each other on a regular basis
- 11.2 Call for deeper engagement among each ESOs in Siem Reap to continue to join and work together – The first step could be sharing the key objective, if we can focus on an objective, collaboration would be easier.



## Give a Day 26<sup>th</sup> Wrap Up 2024

The recommendations have been further grouped and summarized in three topics: **Entrepreneurship Support**, **Supporting Functions** and **Impact Investment Ecosystem**.

It was presented and voted in prioritized by the participants in **Give a Day 26th Wrap Up** as shown in the following.

### Entrepreneurship Support

1. **Human Talent Development:** Invest in skills development for both entrepreneurs and employees. Offer varied forms of support, including training, information sharing and hands-on assistance, especially for provincial entrepreneurs.
2. **Startup Investment Readiness:** Focus on building startups' capacity to attract investment by addressing product-market fit, business valuation, growth strategies, and sustainable business models.
3. **Financial Literacy:** Provide financial education tailored for MSMEs, with a particular emphasis on supporting women-owned businesses.
4. **Commitment to Innovation and Learning:** Develop mechanisms to encourage entrepreneurs to invest in ongoing learning and innovation
5. **Gender Lens Investing (GLI):** Support GLI enterprises to become investment-ready and enhance their capacity and scalability.
6. **Business Assessment Tools for Tailored Support:** Create Business assessment tools to help entrepreneurs evaluate their business stages and access the right support programs based on their needs.
7. **Digital Skill for SMEs:** Offer specific skills development in digital skills, digital marketing, and leveraging AI, given the growing importance of online and tech-driven marketing.
8. **Sector-Specific Support for SMEs:** Provide training for SMEs in areas like agro-processing, product packaging, quality management, and go-to-market strategies, ensuring they meet market standards.

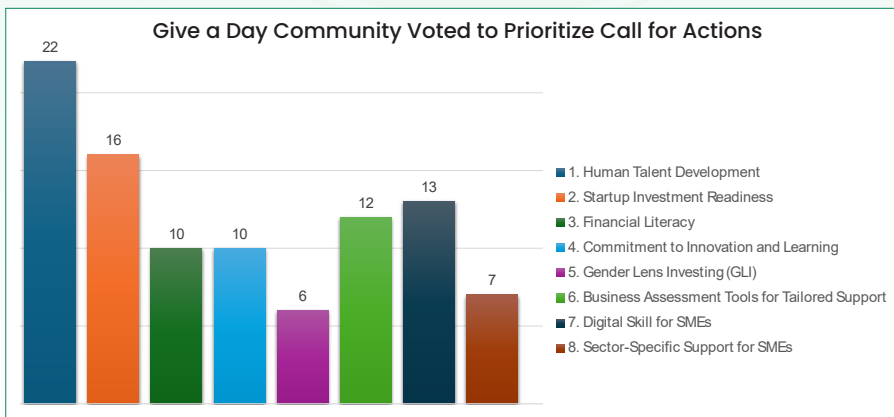


Figure 3: Give a Day Community Voted to Prioritize Call for Actions for Entrepreneurship Support



## Supporting Functions

1. **Investment Readiness:** Need for platforms to help startups and businesses to become investment ready
2. **Investment Matchmaking:** Need for platform for Investors and entrepreneurs to connect and match
3. **Alignment of Programs with Startup Needs:** Ensure ESOs programs and donor expectations align with startups needs for effective, impactful support.
4. **ESO's Value Proposition and Targeted Programs:** Encourage ESOs to define their value and create targeted, demand-driven paid programs for startups' needs.
5. **Legal Support for MSMEs:** Provide support to help MSMEs legally register, enabling them to access formal benefits, resources, and growth opportunities.
6. **Entrepreneurial Culture and Role Models:** Foster an entrepreneurial culture by showcasing role models, celebrating journeys, and creating mentorship programs for support.
7. **Economic Recovery Support:** Develop support systems to assist entrepreneurship recovering from economic downturns, including resources for restarting and stabilizing businesses.
8. **Information Access on Funding and Mentorship:** Create platforms providing information on investment, funding, and mentorship opportunities to help entrepreneurs make informed decisions.
9. **Enhanced Stakeholder Coordination and Communication:** Strengthen communication and collaboration to address challenges, build trust, and empower ESOs to better support entrepreneurs.

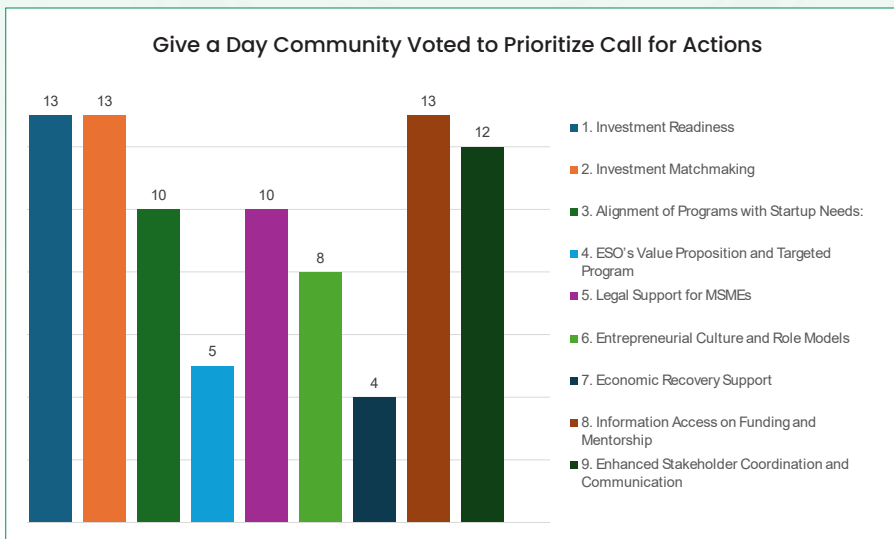


Figure 4: Give a Day Community Voted to Prioritize Call for Actions for Supporting Functions

## Impact Investment Ecosystems

1. **Enhancing Impact and ESG Understanding:** Improve awareness of “impact investing,” “sustainability,” and “ESG” to bridge knowledge gaps among investors, businesses, and stakeholders.
2. **Boosting ESG Awareness and Impact Alignment:** Greater ESG knowledge and aligned impact goals can strengthen investor-investee relations, enhancing investment appeal for impact-driven businesses in Cambodia.
3. **Creating Impact Frameworks and Guidelines:** A structured approach to set, measure, and achieve impact goals, attracting diverse investors through clarity and consistency.
4. **Aligning Company and Investor Goals:** Strengthen alignment on outcomes and showcase understanding of impact investing, positioning companies as attractive, responsible investment opportunities.
5. **Developing Impact Measurement Tools:** Create tailored tools for transparency, consistency, and shared benchmarks to evaluate impact effectively.
6. **Developing a Gender-Lens Investing (GLI) Strategy:** Promote gender equity by incorporating gender considerations into impact investments and ESG goals.
7. **Innovative Blended Finance for GLI:** Create blended finance solutions to support GLI enterprises, promoting inclusivity and investment readiness.

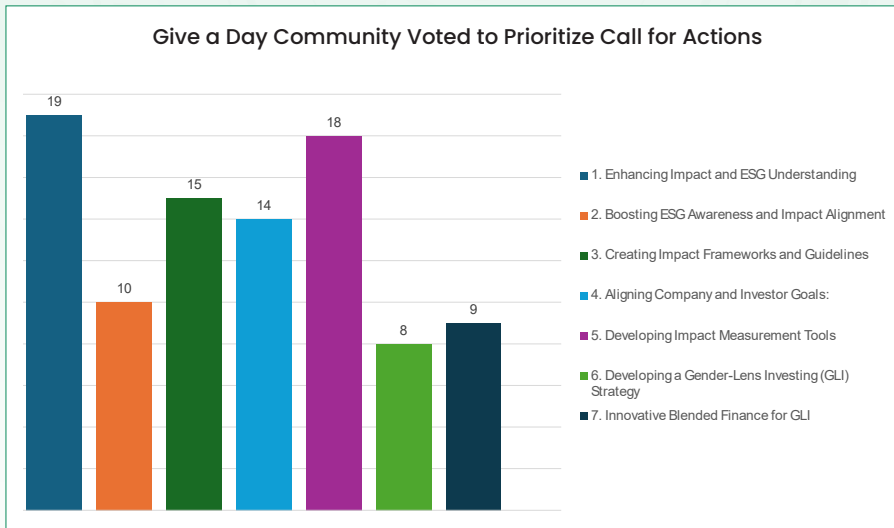


Figure 5: Give a Day Community Voted to Prioritize Call for Actions for Impact Investment Ecosystems



## 6.1.2. Institutions That Have Attended Give a Day Events









## 6.2. Ecosystem Builders Network (EBN)

A total of 38 organizations participated in at least one of the 3 EBN meetings held in 2024. The Ecosystem Builders Network (EBN) organizes quarterly meetings that are focused on development partners, ecosystem builders and government agencies to catalyze the efforts to bring about meaningful change to build an entrepreneurial ecosystem. These gatherings provide a platform for EBN members to learn about each other's programs, identify market gaps, and explore opportunities. Consequently, this facilitates the design of targeted programs in filling market gaps and enhances collaboration between system's actors.

In 2022, EBN members worked together on a shared vision as illustrated in figure 6. Following a series of EBN meetings in 2023, the EBN members formulated an impactful framework of an entrepreneurial ecosystem roadmap and formed a small working group to oversee the roadmap development. In 2024, the consultant was contracted to undertake the task and put the roadmap together. Additionally, the EBN meetings held a series of consultations to provide updates on the roadmap's development, seeking insights and input from EBN members throughout the development process. The roadmap is expected to be launched in 2025. This will serve as the entrepreneurial roadmap so that the supporting organizations can design programs to which will help to strengthen the ecosystem.



## 6.2.1. Shared Vision

### A Shared Vision Co-developed by EBN Members in 2022



Figure 6: A Shared Vision of the Cambodia Entrepreneurial Ecosystem

## 6.2.2. Roadmap

The roadmap aims to serve as a framework for analyzing gaps and opportunities in developing entrepreneurial ecosystems based on the six pillars of the entrepreneurship ecosystem by identifying current actors and programs in the support functions, regulatory functions from government agencies that pinpoint entrepreneur's missing link throughout their six stages journey. The roadmap will also showcase recommendations for intervention support and prioritize strategies involving actors in supporting functions and regulatory functions.

The roadmap development utilized both secondary and primary data for program mapping, as shown in figure 7. For primary data collection, 39 organizations completed surveys, 10 organizations were interviewed, and 3 focus group discussions were conducted. Additionally, the roadmap analysis incorporated insights from over 300 entrepreneurs through a Social Network Analysis (SNA) study. To enhance inclusivity within Cambodia's entrepreneurial ecosystem, gender-supporting factors were integrated, drawing on the [Gender Lens Investing Landscape Study](#) conducted by the Sasakawa Peace Foundation and Swisscontact in 2023.



### 6.2.3. Program Mapping

# Entrepreneurial Ecosystem Roadmap

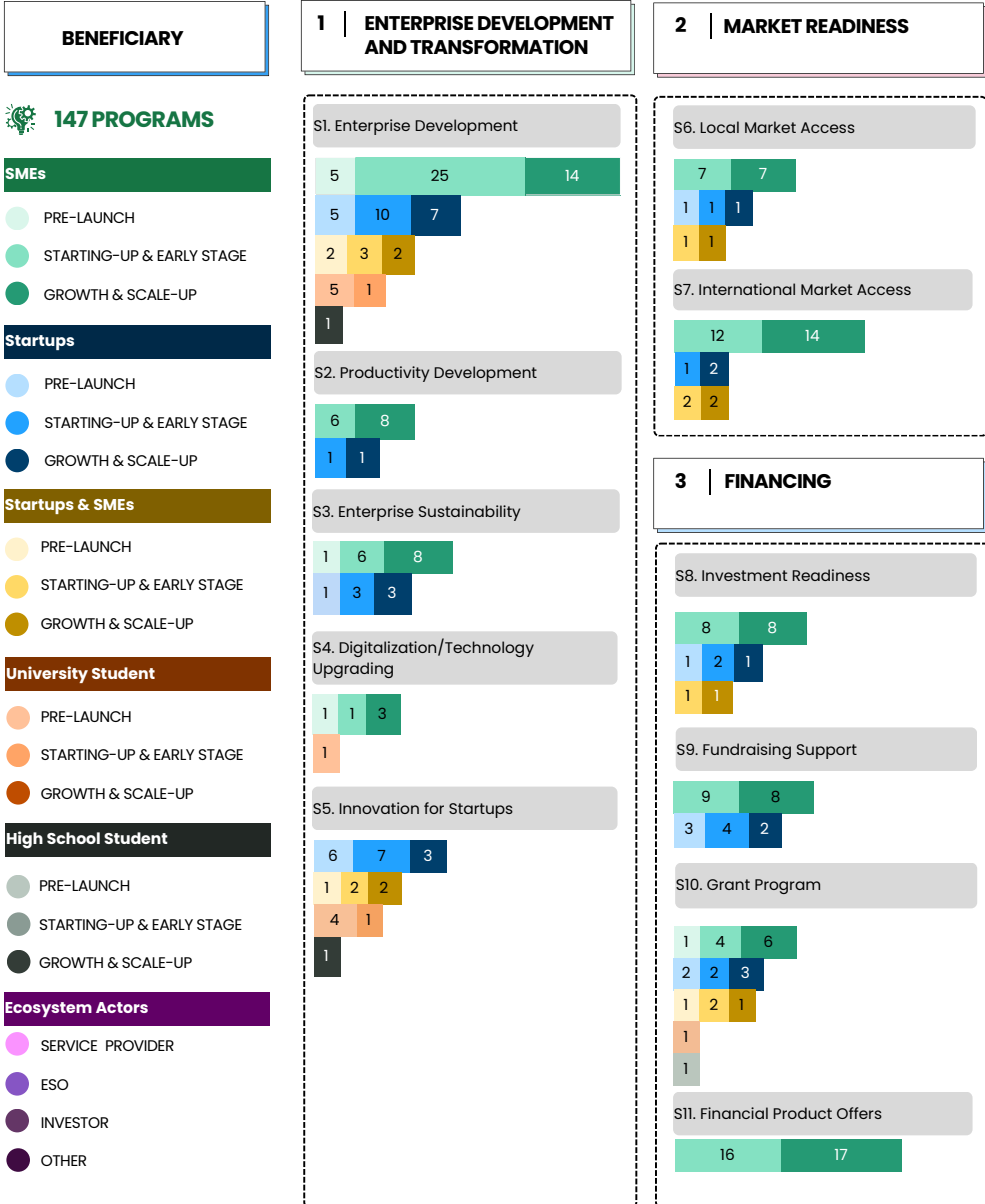


Figure 7. Program Mapping



# Program Mapping

## 4 | NETWORKING

S12. Entrepreneur-Meetup

27

S13. ESOs-Meetup

4

S15. Mentor-Meetup

5

## 5 | HUMAN TALENT

S16. Entrepreneurship Education

6 1

S17. Marketing Strategy

2 8 6  
2 1  
1

S18. Leadership

4 10 6  
1 2 1  
1

S19. Digital Literacy & Marketing

1 7 5  
1 1  
1  
2

S20. Financial Literacy & Management

2 9 6  
1 3 1  
1  
2

S21. Business Strategy & Planning

1 5 6  
5 3 2  
1

S22. Others

2 1  
3 2 1  
2  
1

## 6 | ECOSYSTEM LEVEL

S23. BDS Capacity Building

1

S24. ESOs Capacity Building

2

S25. Investors Capacity Building

1

### 6.2.4. Working Group Members

The working members were established in supporting a roadmap development with representatives from 10 organizations that is illustrated in figure 8.

#### Working Group Members

<b>Ms. Sreynang Hun</b> Khmer Enterprise			<b>Ms. Kong Daren</b> GIZ
<b>Ms. BIN Kanyka Raksmeay</b> SDC			<b>Ms. Lody Peng</b> UNIDO
<b>Ms. Sar San</b> Oxfam Cambodia			<b>Ms. Sou Socheata</b> ILO
<b>Ms. Etsuko Ito</b> SPF			<b>Ms. Heng Sola</b> SNV
<b>Mr. RUN Hengborey</b> Swisscontact			<b>Ms. Ke Kamrang</b> Arise Plus Cambodia

Figure 8: Working Members to Support a Roadmap Development

### 6.2.5. Members

Figure 9: EBN Members



## 07. GUESTS OF HONOR AND SPEAKERS

### 7.1. Guests of Honor



**H.E. DR. VANMUNIN CHHIENG**  
Chief Executive Officer, Khmer Enterprise

**H.E. Dr. Chhieng Vanmunin** has many years of experience working in the ICT industry. He has been consulting Startups, SMEs, and Nationals & International Corporations across all various sectors ranging from University, R&D, Startup, Banking, Telecom and Fintech. Before accepting the role as CEO of Khmer Enterprise, Dr. Vanmunin started his career in ICT industry includes UNSW – an Australian University, Data61 – an Australian government’s centre of Research and Excellence, Macquarie Bank – an international investment bank, Freelancer.com – a multi-million dollars online business, NBNetCo – an Australian National Broadband Network, eBay – an eCommerce retailer, Data Republic – a Security Data Exchange, RGC – Royal Government of Cambodia. Dr. Vanmunin holds a PhD in Computer Science and Engineering from UNSW, Australia in 2008. With a vision for changing lives with innovative solutions, Dr. Vanmunin applied first-hand experiences and cutting-edge practices in many consultancy projects including project planning, prototyping, implementation, automation, and scaling businesses.



**MS. JUNGYEON SHIN**  
Deputy Country Director, Cambodia Office,  
Korea International Cooperation Agency (KOICA)

**Ms. Jungyeon SHIN** has dedicated over 15 years to international development cooperation since joining KOICA in 2010. She has played key roles in planning and managing bilateral cooperation projects across the Asia-Pacific region, developing strategic directions for KOICA initiatives, and advancing institutional reforms. Previously, she served as a Manager in KOICA’s Southeast Asia Division, Southwest Asia & Pacific Division, Middle East & Central Asia Division, and Regional Coordination Division, as well as in the Department of Policy Planning and Coordination. She also served as an Expert Advisor to Korea’s Office for Government Policy Coordination.



**DR. DANIEL SETIAWAN NUGRAHA**

Country Director, Swisscontact

**Dr. Nugraha** has been the Country Director of Swisscontact Cambodia since August 2024. A seasoned agricultural economist and distinguished expert in systems approach for sustainable development, he has over 20 years of experience in SME development, private sector promotion, and vocational skills development. He is a highly accomplished team leader with extensive experience in developing and overseeing projects and teams of various sizes. His outstanding track record includes spearheading AIP-Rural (Australia-Indonesia Partnership for Rural Economic Development), a flagship initiative recognised as one of the world’s largest agriculture market systems development programmes, with a budget of AUD 112 million and 150+ staff. He played a pivotal role in ensuring the strategic coherence of its four projects, PRISMA (agriculture commodities), ARISA (applied research and innovation), TIRTA (tertiary irrigation), and SAFIRA (value chain finance), to achieve the ambitious goal of increasing the net incomes of 300,000 smallholder farmers across five provinces of Indonesia.





## 7.2. Speakers



**MR. MASATAKA UO**  
 CEO, Japan Fundraising Association and Vice Chair of Japan Impact Partner for GSG Impact

**Mr. Masataka UO** is the founder and CEO of the Japan Fundraising Association, a national network promoting philanthropy and social impact investment in Japan. He established the association following 17 years of service at the Japan International Cooperation Agency (JICA) and the International Cooperation Bureau of the Ministry of Foreign Affairs of Japan. He also serves as Japan Advisor to AVPN Limited, Asia’s largest network of over 600 funders, including foundations and corporations addressing social issues, Vice-Chair of the GSG Impact Japan Advisory Board formed at the G8 London Summit, Vice President and Director of the Center for Impact Economy at Shizenkan Graduate School, and Editor-in-Chief of the Stanford Social Innovation Review Japan Edition. He is also a member of Keizai Doyukai (Japan Association of Corporate Executives) and serves on the Mitsui & Co. Sustainability Advisory Board.



**MR. SOMPHYVATANAK KONG**  
 Senior Market and Funding Manager, Khmer Enterprise

**Mr. Kong Somphyvatanak** is the Senior Market and Funding Manager at Khmer Enterprise. He is responsible for providing grant funding such as assistance package to startups and SMEs negatively impacted by Covid-19, export grant for Cambodian SMEs to develop overseas market, and enter-prise development grant to provide financing to help businesses to be more competitive. He also works on investment mobilization to support start-ups and SMEs’ financing needs. He has a background in banking and finance where he spent more than 4 years with ANZ Bank in Cambodia and Myanmar. For his education, he graduated with Economics degree from Pannasastra University of Cambodia.



## MS. FAI WECHAYACHAI

Head of Asia Market Development, GSG Impact

**Ms. Fai Wechayachai** joined GSG Impact in 2022 as the Head of Asia Market Development. Fai is a social impact enthusiast, specializing in multi stakeholder engagement and building new markets for impact ecosystems in Asia. Prior to GSG Impact, she was the Regional Chapter Head of ANDE East and Southeast Asia, where she helped build from the ground up. Her efforts focused on cultivating and strengthening entrepreneurial and impact ecosystems in the region. Fai was instrumental in developing the ecosystem snapshot for Myanmar, Bangkok and initiating the Southeast Asia Climate Entrepreneurship snapshot. She brings both private and public sector expertise in international development and education industry. Fai holds a Masters in Comparative International Development Education from the University of Toronto.



## MR. MARK SELBY

Director of Climate Finance, Mekong Strategic Capital

**Mr. Mark Selby** is the Director of Climate Finance with Mekong Strategic Capital, where he has helped lead the design and GCF Board approval of the \$100 million Cambodia Climate Finance Facility. He has more than 15 years of investment experience in the US and Southeast Asia, with expertise in analyzing and scaling up sustainable investments across asset classes. Mark has a bachelor's degree in finance from Illinois State University and is a CFA charterholder.



## MR. ROMY CAHYADI

CEO, Instellar and Indonesia Impact Alliance

**Mr. Romy Cahyadi** is the Chief Executive Officer at Instellar, Indonesia. A purpose driven entrepreneur with two dogs and an abundant love for nature, he co-founded an education consulting company in 2002 which provides educational programs for schools in remote places in Indonesia. By 2012 he decided to use his experiences as an entrepreneur to help other entrepreneurs driven by their purposes to create sustainable impact for the environment and communities. This has led him to develop experiences in supporting and working with various kinds of social purpose organizations in Indonesia and abroad, including 150 community enterprises and 150 civil society organizations through various projects.

Grounded in local context and culture, Romy learned from best practices in the United Kingdom and Europe to co-found Instellar in 2017 to accelerate social innovation through incubation, advisory and investment in mission driven companies. In the last 7 years Instellar has supported 300+ impact driven businesses. Instellar works with international development agencies, corporate and impact investors to run incubation and acceleration programs, and various social innovation projects with partners from the United States, Korea, Singapore, and Europe. Instellar is a certified B Corp in 2023 as the first and only impact consulting company in Indonesia to receive it. In 2023 along with a number of players he co-founded the Indonesia Impact Alliance, an association of impact investing practitioners committed to build a robust ecosystem towards impact economy and transparency.



**DR. MELISSA FOO**

CEO, Malaysia Impact Alliance

**Dr. Melissa Foo** is the CEO of Malaysia Impact Alliance (MYImpact) an organization set up to catalyse development of the impact investment ecosystem in Malaysia. She is a global investor and portfolio manager focusing on impact investment, ecosystem development and innovation. Melissa was based in New York from 2013 – 2016 and worked on multiple early-stage deals in FinTech, Healthcare, Education, B2B, Real Estate Technology and Social Enterprise. Melissa has worked with the Malaysian government on Ventures and Corporate Entrepreneurship (Ministry of Finance – Malaysian Global Innovation & Creativity Centre) and Social Innovation (Prime Minister’s Department – National Innovation Agency). During this time she spearheaded various initiatives for social financing including the Social Outcome Fund – Malaysia’s first payment-for-outcomes social fund. Melissa received an MBA from Columbia Business School with a dual-concentration in Family Enterprise Management & Impact Investing. Melissa also serves on the board of her family healthcare company based in Malaysia.



**MS. SREYNANG HUN**

Entrepreneurship Ecosystem Specialist, Khmer Enterprise

**Ms. Hun Sreynang** is an Entrepreneurial Ecosystem Specialist at Khmer Enterprise, where she plays a crucial role in connecting, building, and maintaining a strong network among SMEs, startups, entrepreneurial support organizations (ESOs), and other key stakeholders, both locally and internationally. She also support activities included connecting to business experts, market info sharing, business matching with potential partners and investors, trade exhibitions, business forums, and knowledge transfer exchange. She holds a degree in Business Administration from Pannasastra University of Cambodia, equipping her with the skills to foster growth and innovation within the entrepreneurial landscape.



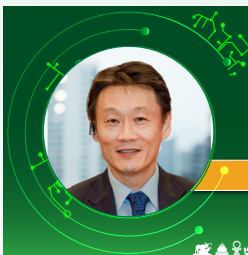


## MS. AGNES LACHAISE

Entrepreneur and Senior Consultant, Sevea

**Ms. Agnes Lachaise** is an entrepreneur and Senior Consultant at Sevea with over 7 years of experience in the sustainability and impact sectors. Her expertise spans entrepreneurial development, ESG consulting, climate strategy, data analysis, generative AI, and sustainability. Agnes is dedicated to creating actionable solutions for a diverse range of stakeholders, including international organizations, governments, NGOs, and private companies.

At Sevea, Agnes supports projects and research on entrepreneurship, ESG, and social enterprise development, having previously managed projects in water access and sanitation in Cambodia and Viet Nam. Before joining Sevea, she worked at the French Embassy in Tokyo, where she focused on climate, energy, and biodiversity issues, supporting bilateral cooperation efforts. She also served as a carbon footprint analyst for the United Nations, specializing in the AFOLU sector. Passionate about innovative solutions, Agnes leverages data to deepen her understanding of local communities and ecosystems. She holds two master's degrees in Economics and Public Policy and is currently pursuing additional training in carbon assessment and reporting, digital marketing, and impact investment.



## MR. MICHAEL TAN

Founder CEO, Aquarii BD Cambodia

**Mr. Michael Tan** is the Founding CEO of Aquarii BD Cambodia, a business consultancy and investment advisory firm that he set up in November 2021 to help connect businesses and investors interested in the Cambodian market, create meaningful opportunities and to foster strategic and synergistic partnerships. Prior to founding Aquarii, Michael was Singapore's Ambassador to Cambodia from 2016 to 2020, and has also served overseas postings in Myanmar, South Korea, and Japan. Michael is also an Advisor to the Board of Khmer Enterprise since 2021, a government agency supporting start-ups and SMEs in Cambodia. Aquarii BD Cambodia is a Catalyst Member of the Asian Venture Philanthropist Network (AVPN) and has been designated as their Facilitator for Cambodia.



**MS. AYAKA MATSUNO**

Director of Social Innovation Program  
the Sasakawa Peace Foundation (SPF)

**Ms. Ayaka Matsuno** is Director of Social Innovation Program, which leverages social innovation to address societal challenges and promote inclusivity. She also serves as Co-Head of Delegates for W20 Japan, an official engagement group for G20 on women’s economic empowerment, sharing insights from SPF’s work with G20 Leaders. Prior to joining SPF, she spent over 20 years working overseas with organizations such as the United Nations Development Program (UNDP), International Labour Organization (ILO), and Japan International Cooperation Agency (JICA), focusing on empowering women, girls, and vulnerable communities across Asia, East Africa, and South America.



**MS. QUYNH ANH NGUYEN**

Program Manager, Swiss Entrepreneurship Program in Vietnam

**Ms. Quynh-Anh Nguyen** is a dedicated professional focused on supporting early-stage startups and fostering the development of vibrant entrepreneurial ecosystems. As Program Manager for the Swiss Entrepreneurship Program (Swiss EP) in Ho Chi Minh City, she drives initiatives to foster innovation, job creation in high-growth, tech-enabled businesses. Quynh-Anh is committed to building strategic partnerships and designing programs that address critical gaps in capability, financing, and access to resources within Vietnam’s startup ecosystem.

A strong advocate for women entrepreneurs, she co-founded WISE (Women’s Initiative for Startups and Entrepreneurship) and served as a core executive of EPower, a women-focused accelerator. Both initiatives empower female founders with mentorship, funding, and resources to scale their ventures. Before her work with Swiss EP, Quynh-Anh gained extensive experience in alternative investment, due diligence and research at Citibank, NEPC, and GP Invest. She holds an MBA in Finance and Global Strategy from Babson F.W. Olin Graduate School of Business.





## MS. SUCHARITA KAMATH

Regional Director Asia  
 Aspen Network of Development and Entrepreneurs (ANDE)

**Ms. Sucharita Kamath** is the Regional Director for Asia at the Aspen Network of Development Entrepreneurs (ANDE), where she has helped expand its footprint since 2017. With over 25 years of experience in IT, non-profits, social enterprises, and consulting, she is committed to driving sustainable development. Sucharita holds an MBA from Oxford University's Saïd Business School and an MSc in Applied Mathematics and Computer Science. She believes in being the change she wishes to see in the world.



## MR. TOM SEBASTIAN

Regional Director Programs & Partnerships Asia (APAC), Seedstars

**Mr. Tom Sebastian**, serving as the Regional Director of Partnerships in Asia and APAC for Seedstars, is responsible for building impact programs for regional and national partners across Asia. With a career spanning over two decades, Tom has garnered extensive expertise in sustainability, socio-economic impact, and entrepreneurship development. His professional journey includes notable tenures at The Ministry of Foreign Affairs of Denmark, Asia House, Palladium, and Accenture, where he played pivotal roles in shaping initiatives aimed at addressing pressing global challenges. Tom possesses a wealth of experience in fostering cross-industry collaborations and conceiving both national and international programs geared toward combating climate change and promoting livelihood development. Tom's commitment to driving positive change is reflected in his varied portfolio of projects and partnerships. His strategic leadership and collaborative approach have been instrumental in shaping impactful initiatives that resonate across diverse sectors and geographies. As Regional Director of Partnerships, Tom continues to leverage his extensive network and expertise to forge impactful alliances and advance sustainable development goals across the Asia-Pacific region.





## MS. SABINE JOUKES

Chief of Party, USAID Morodok Baitang

**Ms. Sabine Joukes** is the Chief of Party for USAID's Morodok Baitang project, focused on building wildlife-friendly, climate-smart market systems to conserve Cambodia's biodiversity, reduce emissions, and support equitable economic growth. She began as a marketing strategist in Belgium, Turkey, and Cambodia, Myanmar and Indonesia and later led donor coordination for tsunami rehabilitation with the World Bank, she was CoP for a climate resilience project in Malawi. then came back to SEA Myanmar and Cambodia as CoP with Pact to lead USAID's Women's Entrepreneurs Act project. She holds a Master's in Nonprofit Management (USA) and bachelor's degrees in communications & PR, as well as in Marketing, and Business Management (Belgium).





## 08. CONTENT MANAGEMENT GUIDELINE

A shared Google Drive for CAMESCO24 has been created to provide the participants with access to relevant files and documents after the workshop. The file can only be viewed and downloaded from the google drive. You will find the following files in the drive through the below QR code.



SCAN HERE

You will find the following files in the drive:

1. **Presentation of the speakers**
2. **Photos from the conference**

**Date of documents availability:**

- Speakers' presentations will be uploaded on **25 November 2024**.
- Photos from the workshop will be available on **06 December 2024**.

## 09. ABOUT ORGANIZERS AND FUNDERS

### 9.1. Enhancing Entrepreneurial Ecosystems and Investments (3Ei) Initiative



The Enhancing Entrepreneurial Ecosystem and Investments (3Ei) is a five-year initiative (2023 – 2027) implemented by Khmer Enterprise and Swisscontact and co-financed Khmer Enterprise, the Swiss Agency for Development and Cooperation (SDC) and the Korea International Cooperation Agency (KOICA). The 3Ei initiative aims mobilize impact investing capital flowing into Cambodia by supporting small and growing business growth that generate social and environmental impact. The initiative also seeks to strengthen entrepreneurial ecosystem and enhance coordination among ecosystem builders. The overall goal of the 3Ei is for the private sector to actively contribute to the Cambodia’s socio-economic development and attaining the goals of the SDGs. Key donors of 3Ei are Khmer Enterprise, SDC and KOICA. In addition, 3Ei has formed a strategic partnership with the Sasakawa Peace Foundation to foster a gender-inclusive entrepreneurial ecosystem.

#### 3Ei Initiative Brands

The 3Ei initiative has been designed with sustainable mechanisms built into the various interventions of the pillars, to ensure that activities continue post-initiative. To do that, 3Ei plans to transform the interventions into brand products. Each intervention will be branded as a product with its logo, communications and technical knowledge materials including flyers, brochures, operational handbooks, etc. The stakeholders would view these interventions as product offerings rather than donor-funded activities. This strategy has shown to be effective in cultivating interest in the uptake and institutionalization of activities from system actors.



Scan here



## 9.2. Khmer Enterprise (KE)



Khmer Enterprise (KE), established by the Royal Government of Cambodia, aims to mobilize, invest and manage resources to support the development of a vibrant entrepreneurial ecosystem in Cambodia, thereby promoting entrepreneurial activities driving innovation and value-added creation in Cambodia’s economy. Khmer Enterprise has the vision to become the national platform for promoting entrepreneurial activities in the four priority sectors: ICT focuses on tech start-ups, service focuses on hospitality and logistics, agriculture focuses on agro-processing for domestic consumption, and agriculture for export, and lastly, manufacturing focuses on import substitution.

Khmer Enterprise currently supports four sectors, which are information communication technology (ICT), services, agriculture, and manufacturing. Their core programs include Entrepreneurial Culture Promotion, Capacity Upgrading, Business Networking, and Seed Funding. For entrepreneurial culture promotion, KE support partners’ programs in entrepreneurship training, arrange and support entrepreneurship events, conduct public outreach programs to local schools and university, and promote through newspapers, radio, and TV content as well as digital platforms. In terms of capacity upgrading, they help to develop entrepreneurial and management skills, conduct market readiness activities, mentoring, and other related support events such as events, office space, and roadshows. KE organizes and sponsors business networking events, cooperate with national and international community partners, and develop a platform to attract venture capital fund, talents, and mentors. KE also provides seed funding and matches funding opportunities with partners to stimulate growth in the ecosystem. This seed capital is applicable for start-ups and SMEs.

For more information, please visit:



### 9.3. Swiss Agency for Development and Cooperation (SDC)



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

**Swiss Agency for Development  
and Cooperation SDC**

The Swiss Agency for Development and Cooperation (SDC) is Switzerland’s international cooperation agency within the Federal Department of Foreign Affairs (FDFA). SDC is responsible for the overall coordination of Swiss international development and humanitarian aid. The SDC’s overall goal for the Swiss Cooperation Programme in the Mekong Region 2022-25, which includes development cooperation activities in Cambodia, is to “enable citizens, in particular young people, women and disadvantaged groups to be more prosperous, resilient and better included in development processes”. The priorities and objectives for the Mekong Cooperation Programme are oriented towards the 2030 Agenda for Sustainable Development and relevant regional (ASEAN) and national development frameworks.

In Cambodia, SDC implementing projects in three main portfolios:

- i) Inclusive Economic Development, ii) Climate Change and Natural Resource Management, and iii) Governance and Citizen Participation. SDC also focus on a number of cross-cutting themes throughout its programme, namely gender equality and social inclusion, climate change adaptation and mitigation as well as disaster risk reduction.

For more information, please visit:



## 9.4. Korea International Cooperation Agency (KOICA)



Over the three decades since **KOICA** first began cooperating with Cambodia in 1991, the cooperation has expanded rapidly. The establishment of the KOICA Cambodia Office in 2003 paved the way for a comprehensive partnership, including bilateral, multilateral, public-private partnerships, fellowships, and volunteer programs. Supporting the Cambodian Government's Pentagonal Strategy, the KOICA Cambodia Office has been implementing various developmental programs, primarily in health, education, workforce development, agriculture, rural development, and the environment, to assist in achieving the Sustainable Development Goals in Cambodia.

For more information, please visit:



## 9.5. Swisscontact



**Swisscontact – the Swiss Foundation for Technical Cooperation** is an independent, non-profit foundation based in Zürich, founded in 1959 by leading figures from the Swiss private sector and Swiss universities. It is exclusively involved in international development, active in more than 39 countries with 117 programmes with more than 1,000 staff members. Swisscontact has been present throughout South-East Asia for more than 30 years.

Swisscontact has been operating in Cambodia since 2013, establishing its office in the country in April 2016. In Cambodia, Swisscontact operates in three working areas—skill development, Sustainable Agriculture, Trade, and Entrepreneurial Ecosystem. Swisscontact currently implements the SDC-funded Skills Development Programme (SDP), leads the implementation of the Senior Expert Contact (SEC), Innovative for Sustainable Agriculture (ISA) and Enhancing Entrepreneurial Ecosystem and Investments (3Ei).

For more information, please visit:



## 10. STRATEGIC PARTNERS

### 10.1. The Sasakawa Peace Foundation (SPF)



The Sasakawa Peace Foundation (SPF) is a private foundation established in 1986 in Tokyo Japan. SPF promotes innovative solutions and approaches to address a wide range of global challenges. The foundation’s Social Innovation Program focuses on catalyzing social innovation in Asia, aiming to tackle societal challenges through three key pillars: Promoting Impact Creation, Building an Inclusive Society, and Bridging Gaps. These goals are achieved through various technical assistance programs and research, which are implemented collaboratively and sustainably with local partners.

Currently, SPF is running the ‘Inclusive Mentoring Network for Entrepreneurs (IMNET)’ in collaboration with Swisscontact. IMNET is dedicated to enhancing the skills of mentors—especially female mentors—to better support micro-women entrepreneurs and advocate for the broader mentoring community. Additionally, SPF supports gender-smart entrepreneurship programs in the region, including the ‘Cnai Accelerator Program’ in Cambodia, which aims to create a level playing field for all genders.

For more information, please visit:



### 10.2. GSG Impact



GSG Impact, active in over 50 countries, works to progress the transformation of global financial systems, so that every investment, business and government spending decision takes into account impact, as well as risk and return. The GSG Impact Partnership is a growing community of National Partners dedicated to advancing impact locally and globally. GSG Impact supports the development and work of the National Partners. We harness our collective voice to advocate for impact globally, and advance impact through innovation, knowledge sharing, convening and collaboration. For more information, please visit:



### 10.3. Aspen Network of Development Entrepreneurs (ANDE)



The Aspen Network of Development Entrepreneurs (ANDE) is a global network of organizations that propel entrepreneurship in developing economies. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on

the conviction that SGBs will create jobs, stimulate long-term economic growth, and produce environmental and social benefits. Ultimately, we believe that SGBs can help lift countries out of poverty.

For more information, please visit:



## 11. MEDIA PARTNERS

### 11.1. Cambodia Investment Review (CIR)



Cambodia Investment Review (CIR), the premier digital publication licensed by Cambodia's Ministry of Information and operated under the CIR Media group. The local and international team of experts are committed to delivering high-quality business and investment news in English, catering to a diverse and discerning audience. Cambodia Investment Review takes pride in collaborating with over 50 of Cambodia's most prominent enterprises, both large and small. Through the strategic partnerships, we have successfully driven sales, enhanced consumer awareness, crafted compelling brand narratives, and fostered thought leadership within the marketplace. Allow us to leverage our expertise and extensive reach to elevate your brand and deliver unparalleled.

For more information, please visit:





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# CAMBODIA'S ENTREPRENEURIAL ECOSYSTEM STRENGTHENING CONFERENCE 2024



CAMBODIA  
ENTREPRENEURIAL  
ECOSYSTEM  
CONFERENCE

**CAMESCO24**

