

Activity report

YIEP Launch

10 March 2023, Rabat

Morocco

SUMMARY On March 10th, 2023, Action Aid Denmark, Alianza Por La Solidaridad and their partners organized the official launch of the Youth Inclusion and Employment Project as part of the Danish-Arab Partnership Programme II (DAPP II) in Rabat, Morocco.

The event was kicked off at 10:00 by an opening word from Serena Hebsgaard, the first secretary of the Danish Embassy in Morocco, followed by an introduction by Olga Ege and an overall presentation of the project by Tifawt Belaid, senior programme managers at ActionAid Denmark.

Afterwards, Oussama Chakkor -Alianza Por La Solidaridad's country coordinator- and Zineb Fakhiani-SwissContact's YIEP project manager- introduced their respective organizations and planned contributions to the YIEP.

The second part of the event was dedicated to the local civil society organizations (CSO) in charge of implementing the different YIEP activities. As such, representatives from the 6 CSOs were called to take place in a panel to introduce their organizations and answer questions from the audience.

At 12:30 the event was wrapped up and everyone was invited to a coffee break and networking.

ATTENDANCE: 63 people signed the attendance sheet, over 70 people show in [pictures](#). *(Pictures' link will expire after a week)*

- CSOs
- NGOs
- Social and green Entrepreneurs
- Consultants
- Governmental agencies
- UN agencies (UNDP and UNFPA)
- Foundations
- Media

PRESS AND MEDIA:

The PR agency “Prime Time” was contracted to share our press release and invite journalists.

They will share a press review soon summarizing the event's appearances in the media. In the meantime, we're sharing the links below:

	French	Arabic
Television	2M, evening news	2M, evening news
		Al Oula, evening news
Press	Media7 Journal Eco Le 12 La Verite	Al Alam 24 Mamlakatouna AchPress