

GREEN GATEWAY PROJECT

TECHNICAL SHEET

FRAMEWORK PROGRAMME	Danish-Arab Partnership Programme (DAPP)
TECHNICAL NAME	Youth & Biodiversity (Y&B)
PROJECT NAME	Green Gateway - البوابة الخضراء
DONOR	Danish Ministry of Foreign Affairs – Danish International Development Agency (DANIDA)
INTERNATIONAL PARTNERS	Oversight partner: PlanBørnefonden Implementing partner: Copenhagen Zoo , Denmark.
INSTITUTIONAL PARTNER	National Agency for Water & Forestry (ANEF)
DATE OF START & END	June 20 th , 2024 (20/06/2024) to December 31 st , 2027 (31/12/2027)
DURATION	3.5 years
TARGET	Men and women, between 15 and 35 years of age
IMPLEMENTATION REGIONS	<ul style="list-style-type: none"> - Fez-Meknes; - Marrakech-Safi; - Rabat-Salé-Kenitra; - Casablanca-Settat; - Beni Mellal-Khenifra; - Tangier-Tetouan-Al Hoceima.



CONTEXT

The Danish-Arab partnership aims to create a better life for young people in the Middle East and North Africa and to ensure that young people have better employment and civic/human rights engagement opportunities and are therefore more likely to create a future in their own countries and less likely to migrate.

The DAPP comprises two complementary programmes: the Human Rights and Inclusion Programme (HRI) and the Youth Employment and Entrepreneurship Programme (YEE). The latter includes two projects, including the Youth & Biodiversity Project (Y&B) and the Youth Inclusion and Employability Project (YIEP).

DESCRIPTION

The Green Gateway project is a joint capacity-building project developed and implemented by Swisscontact and the Copenhagen Zoo, for the benefit of **men and women aged 15 to 35**. The project focuses on:

1. Green Economic Inclusion of Youth through:

- *A Training of Trainers (ToT) in biodiversity conservation & inspirational methodologies;*
- *A technical and financial support program for green entrepreneurs;*
- *Events to support green employability for young people.*

2. The conservation of biodiversity through:

- *A series of training and awareness workshops for the general public, natural space guides, eco-guards and other professionals on biodiversity and the principles of its conservation;*
- *Assistance to the Ifrane National Park (PNI) in the development of the reintroduction plan for the Northern Bald Ibis.*

The overall goal of the project is to integrate young people in Morocco into jobs or entrepreneurial activities focused on nature-based tourism and/or the conservation sector, all within a framework of effective and sustainable management of natural ecosystems.

The Green Gateway project will also contribute to the YIEP's strategic objective of increasing youth employment and employability through entrepreneurship.

Two interconnected outcomes support these goals:

- 1. The selected youth in Morocco have an awareness and understanding of the principles of biodiversity and conservation management and apply this understanding in green jobs and green small businesses.*
- 2. An improved framework for biodiversity management and its effective implementation in and around nature-based tourism areas, including the Ifrane National Park.*



PARTNERS

About PlanBørnefonden:

PlanBørnefonden is a member of Plan International, a development and humanitarian organisation that works with children, young people, supporters and partners to work towards a just world that promotes children's rights and equality for girls. Plan International works with children and girls in more than 80 countries to enable children and young people, especially girls, to learn, lead, make decisions and thrive.

About Swisscontact:

Swisscontact is an independent, non-profit development organisation founded in 1959 by representatives of the Swiss private sector and civil society. Our development work focuses on sustainable, private sector-led economic development and improving the quality of life for all in developing and emerging countries.

About Copenhagen Zoo:

Copenhagen Zoo, founded in 1859, is one of the oldest zoos in Europe. With its experience in nature and biodiversity education, it trains around 40,000 young people in these subjects every year. Zoo educators focus on learning based on direct experience to better understand nature and encourage a sense of responsibility and respect for it. The Zoo seeks to captivate and motivate students, inspire behaviour change, and provide opportunities for action that can lead to jobs in the field of biodiversity and sustainability.

PLANNED ACTIVITIES

YEAR	ACTIVITIES	NB	REGION(S)	RESULTS
2025	Training of Trainers (ToT) in Biodiversity Conservation & Inspirational Methodology	1	- Marrakech-Safi - Fez-Meknes - Rabat-Salé-Kenitra	20 trainers
	Awareness and training workshops in biodiversity conservation	12	- In-person (6) - Online (6)	110 participants
	Introduction of green modules in the ISTAHT curriculum	1	- Drâa-Tafilalet	N/A
	Matching events between public/private actors and young people looking for green jobs	2		30 jobs
	Identification and incubation of green businesses around the Ifrane National Park	1	- Fez-Meknes	358 projects
	Pitch and seed-funding of green SMEs around the Ifrane National Park	2		10 projects
2026	Awareness and training workshops in biodiversity conservation	12	- In-person (6) - Online (6)	170 participants
	Matching events between public/private actors and young people looking for green jobs	2		30 jobs
	Identification and incubation of green businesses around the Ifrane National Park	1	- Fez-Meknes	358 projects
	Pitch and seed-funding of green SMEs around the Ifrane National Park	2		15 projects
2027	Awareness and training workshops in biodiversity conservation	12	- In-person (6) - Online (6)	170 participants
	Matching events between public/private actors and young people looking for green jobs	1		10 jobs
	Identification and incubation of green businesses around the Ifrane National Park	1	- Fez-Meknes	358 projects
	Pitch and seed-funding of green SMEs around the Ifrane National Park	2		10 projects